

EFMD

EFMD, the leading international network for management development: <http://www.efmd.org/>, is a global membership driven organisation, based in Brussels. As the largest international network association in the field of management development, the EFMD network includes more than 800 institutional members and reaches over 25,000 management development professionals from academia, business, public service and consultancy across 82 countries worldwide.

Business school members include INSEAD, LBS, IMD, IE, RSM, Cranfield, TUCK, HEC – Montréal, CEIBS, Antai, Pontificia Universidad Católica de Chile, INCAE, Korea University, University of Sydney, University of Cape Town, IIM Ahmadabad and many other leading schools from around the world. Company membership has a more European feel and includes Alcatel-Lucent, Allianz, BBC, Capgemini University, Deutsche Bank, IBM, Intel and Haniel.

Acting as a catalyst to promote and enhance excellence in management development internationally, EFMD:

- Coordinates projects and activities that foster an active dialogue and exchange between companies and academic institutions.
- Disseminates knowledge throughout the network for the benefit of its members that allows for a better understanding and insight into the latest developments in management development.
- Generates new ideas for a continual enhancement of management thinking and practices.
- Initiates customised events on highly topical issues bringing business executives and distinguished academics together.
- Maintains a series of on-going activities that foster learning, sharing and networking among its members and helps contribute to a better understanding of the continual changes in the business and management education environments.
- Manages international projects and has strong relationships with sister associations in Eastern Europe, Central Asia, Central America, United States, Canada and Australasia.
- Provides an enabling context and environment that leads to professional networking and bridges the divide between the academic and business world.
- Runs the EQUIS, EPAS, CLIP & CEL accreditation schemes and EDAF development programme, which all aim to raise the standards of management education around the world.

EFMD plays a central role in shaping an international approach to management education and is a unique forum for information, research, networking and debate on innovation and best practice in management development. EFMD is recognised globally as an accreditation body of quality in management education and has established accreditation services for business schools and business school programmes, corporate universities and technology-enhanced learning programmes.

Accreditation from EFMD is one of the best and most complete ways to certify the actual quality of a business school. Accreditation involves an extensive self-assessment by the school, the visit of an international review team who spend several days interviewing many different people in the school, and finally a very experienced jury evaluating the assessment and findings of the review team to determine whether the school should be granted accreditation. There are currently no substitutes for such an in-depth assessment of quality and schools that have been accredited should be commended for their commitment to excellence.

EFMD is a source of knowledge, meetings, accreditation, debate and exchange that brings together companies, business schools, public sector bodies, entrepreneurs and the next generation of business leaders from all parts of the world. EFMD facilitates and actively encourages dialogue and partnerships between the various membership groups. Within its scope, EFMD is committed to offer professionals and institutions involved in management learning and organisational development the opportunity to be part of a dynamic, relevant and diverse network sharing the common objective of developing effective and socially responsible leaders and managers.

EFMD's networking and learning opportunities cover a variety of different formats – with over 2,300 participants annually – and ranging from large-scale conferences to small peer-based meetings and working groups that cover very specific topics in-depth. EFMD holds events for its wider membership, as well as specific events for its different types of member organisations and functions within a member organisation (such as the Deans & Directors General meeting and workshops for Chief Learning Officers).

EFMD produces a portfolio of newsletters, research publications, and survey reports that aim at providing its audience with an exposure to new learning environments and a better understanding of the latest advances in management development.

EFMD is continuously promoting the European approach to management development in international institutions such as the UN Global Compact, the World Bank and UNDP through initiatives and joint projects. These partnerships allow EFMD to stimulate a broad debate on issues related to management development. In order to foster EFMD's sector-wide representative role and to be influential in the decision-making process, EFMD is continuously strengthening its relationships with the European Union institutions and in particular with the European Commission. EFMD is playing a pivotal role that raises the visibility of its members and increases awareness of the importance of management development.

EFMD partners with members and other associations to create international consortia. These partnerships respond to tenders / call for proposals of international institutions, such as the EU institutions, the World Bank, National Governments, and promotes joint initiatives in higher education, with quality, accreditation, research and surveys remaining the main focus.